

Order / Rev: 186178
 Alt Order #:
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1881 :120s

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	09/28/12	09/28/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a ---- F--	2:00	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---- F--		1		\$1,500.00		0.00				
N 7	KMGH	10/01/12	10/04/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a MTWT---	2:00	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---		2		\$1,200.00		0.00				
N 8	KMGH	09/28/12	09/28/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P ---- F--	2:00	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---- F--		1		\$1,500.00		0.00				
N 9	KMGH	10/01/12	10/04/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MTWT---	2:00	2	\$1,100.00	P3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---		2		\$1,100.00		0.00				
N 10	KMGH	09/30/12	09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	2:00	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1		\$700.00		0.00				
N 11	KMGH	09/28/12	09/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P ---- F--	2:00	1	\$5,500.00	P1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---- F--		1		\$5,500.00		0.00				
N 12	KMGH	10/01/12	10/04/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P MTWT---	2:00	2	\$4,500.00	P2	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---		2		\$4,500.00		0.00				
N 13	KMGH	09/30/12	09/30/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	2:00	1	\$1,700.00	P2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1		\$1,700.00		0.00				
N 14	KMGH	09/28/12	09/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P ---- F--	2:00	1	\$10,360.00	P1	0.00	NM	1	\$10,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---- F--		1		\$10,360.00		0.00				
N 15	KMGH	10/01/12	10/04/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P MTWT---	2:00	2	\$8,200.00	P2	0.00	NM	2	\$16,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---		2		\$8,200.00		0.00				
N 16	KMGH	09/28/12	09/28/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P ---- F--	2:00	1	\$10,360.00	P1	0.00	NM	1	\$10,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---- F--		1		\$10,360.00		0.00				
N 17	KMGH	10/01/12	10/04/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P MTWT---	2:00	2	\$9,440.00	P2	0.00	NM	2	\$18,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---		2		\$9,440.00		0.00				
N 18	KMGH	10/02/12	10/02/12	ABC Tue B DWTBS	CA	8P-9P -T-----	2:00	1	\$30,800.00	P2	0.00	NM	1	\$30,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1		\$30,800.00		0.00				
N 19	KMGH	09/30/12	09/30/12	ABC Sun A ABC Sun A	CA	6P-7P -----S (5:56 PM-6:00 PM)	2:00	1	\$6,600.00	P2	0.00	NM	1	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1		\$6,600.00		0.00				
N 20	KMGH	09/28/12	09/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P ---- F--	2:00	1	\$4,500.00	P2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N20	KMGH	09/28/12	09/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	----F--	2:00	1	\$4,500.00	P2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$4,500.00		0.00				
N21	KMGH	10/01/12	10/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWT---	2:00	3	\$4,000.00	PREE	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---			3		\$4,000.00		0.00				
													Totals	30	\$146,400.00